

Kids to snuggle

Trendz

Laura Stead



INSPIRED by European designed, 100 per cent cotton sleepwear, the new Snugglum range is the brainchild of mothers Melanie Grant and Simone Morgan.

"We have travelled quite a bit and were exposed to a lot of beautiful styles overseas," Melanie said.

"Coming back we realised sleepwear was an add-on that a lot of brands didn't do very well and something we thought we could become specialists in."

Currently stocked at Mama's Home, Windsor, and due to launch an online store this month, Snugglum's winter range features boys and girls sleepwear including cozy two-piece longjohn sets and non-slip footed jumpsuits. Each item in the range is priced at \$39.95.

Visit www.snugglum.com.au



LEFT: Footed sleepwear \$39.95; ABOVE: Winter blossom sleepwear \$39.95.